WKMG

ORDER

Flight Dates **10/30/12-11/06/12**

Order Sep 00:15:00

Estimate # **1537**

Alt Order # **6259548**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Product

OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Contract / Revision **255513** /

Original Date / Revision

07/31/12 08/30/12

Advertiser **Pol/Pres/D/Barack Obama**

New till 02/05/09

Agency **GMMB**

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 243675

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	139	$207,123.75	$243,675.00	0.00
Totals	139	$207,123.75	$243,675.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	139	$207,123.75	$243,675.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 1	WKMG	10/30/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	MTWTF--	:30	5	$400.00	P-3	0.00	NM	5	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/30/12	11/05/12	MTWTF--	5	$400.00	0.00									
E 2	WKMG	10/30/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	5	$1,500.00	P-3	0.00	NM	5	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/30/12	11/05/12	MTWTF--	5	$1,500.00	0.00									
E 3	WKMG	10/30/12	11/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	$600.00	P-3	0.00	NM	5	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/30/12	11/05/12	MTWTF--	5	$600.00	0.00									
E 4	WKMG	10/30/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	$600.00	P-3	0.00	NM	5	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

WKMG

Contract / Revision **255513** Flight Dates **10/30/12-11/06/12** Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12 Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 4	WKMG	10/30/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	$600.00	P-3	0.00	NM	5	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$600.00	0.00									
E 5	WKMG	10/30/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	$500.00	P-3	0.00	NM	5	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$500.00	0.00									
E 6	WKMG	10/30/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	$350.00	P-3	0.00	NM	5	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$350.00	0.00									
E 7	WKMG	10/30/12	11/05/12	3-4p Doctors Nate Berkus	CM	3-4p	MTWTF--	:30	5	$350.00	P-3	0.00	NM	5	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$350.00	0.00									
E 8	WKMG	10/30/12	11/05/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	$450.00	P-3	0.00	NM	5	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$450.00	0.00									
E 9	WKMG	10/30/12	11/05/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	$550.00	P-3	0.00	NM	5	$2,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$550.00	0.00									
E 10	WKMG	10/30/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	$275.00	P-3	0.00	NM	5	$1,375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$275.00	0.00									
E 11	WKMG	10/30/12	11/05/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	$650.00	P-3	0.00	NM	5	$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$650.00	0.00									
E 12	WKMG	10/30/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	$400.00	P-3	0.00	NM	5	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$400.00	0.00									
E 13	WKMG	10/30/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	$650.00	P-3	0.00	NM	5	$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$650.00	0.00									
E 14	WKMG	10/30/12	11/05/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	$800.00	P-3	0.00	NM	5	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$800.00	0.00									
E 15	WKMG	10/30/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	$500.00	P-3	0.00	NM	5	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/30/12	11/05/12	MTWTF--	5	$500.00	0.00									
E 16	WKMG	10/30/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	$1,200.00	P-3	0.00	NM	5	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

WKMG

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Original Date / Revision 07/31/12/ 08/30/12 Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 16	WKMG	10/30/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	$1,200.00	P-3	0.00 NM	5	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/30/12	11/05/12	MTWTF--	5	$1,200.00	0.00							
E 17	WKMG	10/30/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	$1,000.00	P-3	0.00 NM	5	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/30/12	11/05/12	MTWTF--	5	$1,000.00	0.00							
E 18	WKMG	10/30/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	$350.00	P-3	0.00 NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/30/12	11/05/12	MTWTF--	5	$350.00	0.00							
E 19	WKMG	10/30/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	$1,000.00	P-3	0.00 NM	5	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/30/12	11/05/12	MTWTF--	5	$1,000.00	0.00							
E 20	WKMG	10/30/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	$300.00	P-3	0.00 NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/30/12	11/05/12	MTWTF--	5	$300.00	0.00							
E 21	WKMG	10/30/12	11/02/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	$7,000.00	P-3	0.00 NM	1	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	----1--	1	$7,000.00	0.00							
E 22	WKMG	10/30/12	11/02/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	$4,500.00	P-3	0.00 NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	----1--	1	$4,500.00	0.00							
E 23	WKMG	10/30/12	11/02/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	$6,000.00	P-3	0.00 NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	----1--	1	$6,000.00	0.00							
E 24	WKMG	10/30/12	11/05/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1------	:30	1	$8,000.00	P-3	0.00 NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	-------	0	$8,000.00	0.00							
		Week: 11/05/12	11/11/12	1------	1	$8,000.00	0.00							
E 25	WKMG	10/30/12	11/05/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1------	:30	1	$10,000.00	P-3	0.00 NM	1	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	-------	0	$10,000.00	0.00							
		Week: 11/05/12	11/11/12	1------	1	$10,000.00	0.00							
E 26	WKMG	10/30/12	11/05/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1------	:30	1	$8,000.00	P-3	0.00 NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	-------	0	$8,000.00	0.00							
		Week: 11/05/12	11/11/12	1------	1	$8,000.00	0.00							
E 27	WKMG	10/30/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	$1,200.00	P-3	0.00 NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/12	11/04/12	-----1-	1	$1,200.00	0.00							

WKMG

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Original Date / Revision 07/31/12/ 08/30/12 Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 28	WKMG	10/30/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	$450.00	P-3	0.00	NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----1-	1	$450.00	0.00								
E 29	WKMG	10/30/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	$350.00	P-3	0.00	NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----1-	1	$350.00	0.00								
E 32	WKMG	10/30/12	11/03/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	$3,000.00	P-3	0.00	NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----1-	1	$3,000.00	0.00								
E 34	WKMG	10/30/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	$200.00	P-3	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----1-	1	$200.00	0.00								
E 35	WKMG	10/30/12	11/03/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	$400.00	P-3	0.00	NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----1-	1	$400.00	0.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	VKMG	10/29/12-11/04/12	Sat 6p News	6-630p	------Sa--	:30	~~($400.00)~~	0.00	NM
			See MG 35.6,35.7 [Program not airing due to NCAA Football]						
6	VKMG	11/03/12-11/03/12	5-7a Sat News	5-7a	------Sa--	:30	$200.00	0.00	NM
			(M) MG for 35.5 11/03						
7	VKMG	11/03/12-11/03/12	5-7a Sat News	5-7a	------Sa--	:30	$200.00	0.00	NM
			(M) MG for 35.5 11/03						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 36	WKMG	10/30/12	11/03/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	$350.00	P-3	0.00	NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----1-	1	$350.00	0.00								
E 37	WKMG	10/30/12	11/04/12	Sun Prime 10-11p The Mentalist	CM	10-11p	------1	:30	1	$7,000.00	P-3	0.00	NM	1	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	------1	1	$7,000.00	0.00								
E 38	WKMG	10/30/12	11/04/12	Face The Nation Face The Nation	CM	1030-11a	------1	:30	1	$1,300.00	P-3	0.00	NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	------1	1	$1,300.00	0.00								
E 39	WKMG	10/30/12	11/04/12	Sun 11p News Sun 11p News	CM	11-1135p	------1	:30	1	$1,200.00	P-3	0.00	NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	------1	1	$1,200.00	0.00								
E 40	WKMG	10/30/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	------1	:30	1	$1,200.00	P-3	0.00	NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	------1	1	$1,200.00	0.00								
E 41	WKMG	10/30/12	11/04/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	------1	:30	1	$450.00	P-3	0.00	NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

WKMG

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Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 41	WKMG	10/30/12	11/04/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	------1	:30	1	$450.00	P-3	0.00	NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$450.00	0.00									
E 44	WKMG	10/30/12	11/04/12	NFL Game 2 Game 2	CM	various (4:15 PM-7:00 PM)	------1	:30	1	$18,000.00	P-3	0.00	NM	1	$18,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$18,000.00	0.00									
E 45	WKMG	10/30/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	------1	:30	1	$200.00	P-3	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$200.00	0.00									
E 46	WKMG	10/30/12	11/04/12	Sun 630p News No Show/NFL gm2	CM	630-7p	------1	:30	1	$700.00	P-3	0.00	NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$700.00	0.00									

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	VKMG	*10/29/12-11/04/12*	*Sun 630p News* *See MG 46.6,46.7* [Program not airing due to NFL]	630-7p	--------Su	*:30*	*~~($700.00)~~*	0.00	*NM*
6	VKMG	10/30/12-11/02/12	Morn News at 6a Ⓜ MG for 46.5 11/04	6-7a	-TWThF----	:30	$500.00	0.00	NM
7	VKMG	11/04/12-11/04/12	6-830a Sun News Ⓜ MG for 46.5 11/04	6a-830a	--------Su	:30	$200.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
E 47	WKMG	10/30/12	11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	------1	:30	1	$9,000.00	P-3	0.00	NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$9,000.00	0.00									
E 48	WKMG	10/30/12	11/04/12	Sun Prime 8-9p Amazing Race	CM	8-9p	------1	:30	1	$8,000.00	P-3	0.00	NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$8,000.00	0.00									
E 49	WKMG	10/30/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	------1	:30	1	$1,300.00	P-3	0.00	NM	1	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$1,300.00	0.00									
E 50	WKMG	10/30/12	11/04/12	Sun Prime 9-10p Good Wife	CM	9-10p	------1	:30	1	$6,000.00	P-3	0.00	NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$6,000.00	0.00									
E 51	WKMG	10/30/12	11/01/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	$8,000.00	P-3	0.00	NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---1---	1	$8,000.00	0.00									
E 52	WKMG	10/30/12	11/01/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	$8,000.00	P-3	0.00	NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---1---	1	$8,000.00	0.00									
E 53	WKMG	10/30/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	$9,000.00	P-3	0.00	NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

WKMG

Contract / Revision **255513** Flight Dates **10/30/12-11/06/12** Hiatus Dates

Original Date / Revision 07/31/12/ 08/30/12 Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 53	WKMG	10/30/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	$9,000.00	P-3	0.00 NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	---1---	1	$9,000.00	0.00								
E 54	WKMG	10/30/12	10/30/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	$7,000.00	P-3	0.00 NM	1	$7,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-1-----	1	$7,000.00	0.00								
E 55	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	$10,000.00	P-3	0.00 NM	1	$10,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-1-----	1	$10,000.00	0.00								
E 56	WKMG	10/30/12	10/30/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	$9,000.00	P-3	0.00 NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-1-----	1	$9,000.00	0.00								
E 57	WKMG	10/30/12	10/31/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	$8,000.00	P-3	0.00 NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--1----	1	$8,000.00	0.00								
E 58	WKMG	10/30/12	10/31/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	$9,000.00	P-3	0.00 NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--1----	1	$9,000.00	0.00								
E 59	WKMG	10/30/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	$8,000.00	P-3	0.00 NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--1----	1	$8,000.00	0.00								
N 60	WKMG	11/06/12	11/06/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	$600.00	P-3	0.00 NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/06/12	11/12/12	-T-----	1	$600.00	0.00								
N 61	WKMG	11/06/12	11/06/12	News at 5p News at 5p	CM	5-530p	-T-----	:30	1	$650.00	P-3	0.00 NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/06/12	11/12/12	-T-----	1	$650.00	0.00								
N 62	WKMG	11/06/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	-T-----	:30	1	$500.00	P-3	0.00 NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/06/12	11/12/12	-T-----	1	$500.00	0.00								
												Totals	139	$243,675.00

WKMG

ORDER

Flight Dates **07/31/12-08/13/12**

Contract / Revision **255396** /

Original Date / Revision
09/11/12 09/11/12

Advertiser **Pol/Pres/D/Barack Obama**

New till 02/05/09

Agency **GMMB**

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **1519**

Alt Order # **06257080**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 91800

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	34	$78,030.00	$91,800.00	0.00
Totals	34	$78,030.00	$91,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/13/12	34	$78,030.00	$91,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
1	WKMG	08/02/12	08/13/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	1:00	3	$3,600.00	P-3	0.00	NM	6	$21,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/31/12	08/06/12	M--TF--	3	$3,600.00	0.00									
	Week: 08/07/12	08/13/12	MTWTF--	3	$3,600.00	0.00									
2	WKMG	07/31/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	1:00	3	$1,600.00	P-3	0.00	NM	6	$9,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/31/12	08/06/12	MTWTF--	3	$1,600.00	0.00									
	Week: 08/07/12	08/13/12	MTWTF--	3	$1,600.00	0.00									
3	WKMG	07/31/12	08/13/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	1:00	1	$600.00	P-3	0.00	NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/31/12	08/06/12	MTWTF--	1	$600.00	0.00									
	Week: 08/07/12	08/13/12	MTWTF--	1	$600.00	0.00									

WKMG

Contract / Revision **255396** Flight Dates **07/31/12-08/13/12** Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12 Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1519**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
4	WKMG	08/02/12	08/13/12	News at 6p News at 6p	CM	6-630p	MTWTF--	1:00	1	$2,000.00	P-3	0.00	NM	2	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/31/12	08/06/12	M--TF--	1	$2,000.00	0.00									
	Week: 08/07/12	08/13/12	MTWTF--	1	$2,000.00	0.00									
5	WKMG	07/31/12	08/13/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	1:00	1	$2,400.00	P-3	0.00	NM	2	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/31/12	08/06/12	MTWTF--	1	$2,400.00	0.00									
	Week: 08/07/12	08/13/12	MTWTF--	1	$2,400.00	0.00									
6	WKMG	08/03/12	08/10/12	Fri Prime 8p Undercover Boss	CM	8-9p	----1--	1:00	1	$6,000.00	P-3	0.00	NM	2	$12,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/30/12	08/05/12	----1--	1	$6,000.00	0.00									
	Week: 08/06/12	08/12/12	----1--	1	$6,000.00	0.00									
7	WKMG	08/04/12	08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	1:00	1	$300.00	P-3	0.00	NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/30/12	08/05/12	-----1-	1	$300.00	0.00									
	Week: 08/06/12	08/12/12	-----1-	1	$300.00	0.00									
8	WKMG	08/04/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	1:00	1	$1,100.00	P-3	0.00	NM	2	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/30/12	08/05/12	-----1-	1	$1,100.00	0.00									
	Week: 08/06/12	08/12/12	-----1-	1	$1,100.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	2	VKMG	08/06/12-08/12/12	Sat 6p News	6-630p		------Sa--	1:00	~~($1,100.00)~~	0.00	NM				
	See MG 8.3														
	[NO Show due to the PGA Championship]														
	3	VKMG	08/11/12-08/11/12	PGA CHAMPIONSHIP	SA-SU 2P-7P	(2:00 PM-7:00 P	------Sa--	1:00	$1,100.00	0.00	NM				
	Ⓜ MG for 8.2 08/11														
9	WKMG	08/05/12	08/05/12	Sun 11p News Sun 11p News	CM	11-1135p	------1	1:00	1	$3,600.00	P-3	0.00	NM	1	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/30/12	08/05/12	------1	1	$3,600.00	0.00									
10	WKMG	08/05/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	------1	1:00	1	$1,000.00	P-3	0.00	NM	2	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/30/12	08/05/12	------1	1	$1,000.00	0.00									
	Week: 08/06/12	08/12/12	------1	1	$1,000.00	0.00									
11	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	------1	1:00	1	$1,300.00	P-3	0.00	NM	3	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 07/30/12	08/05/12	------1	1	$1,300.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	1	VKMG	07/30/12-08/05/12	CBS Evening News	630-7p		--------Su	1:00	~~($1,300.00)~~	0.00	NM				
	See MG 11.3														
	[4 HRA]														
	3	VKMG	08/06/12-08/10/12	News at 5p	5-530p		MTWThF----	1:00	$1,300.00	0.00	NM				
	Ⓜ MG for 11.1 08/05														
	Week: 08/06/12	08/12/12	------1	1	$1,300.00	0.00									

WKMG

Contract / Revision **255396** Flight Dates **07/31/12-08/13/12** Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12 Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA** Estimate # **1519**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
11	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	------1	1:00	1	$1,300.00	P-3	0.00	NM	3	$2,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	------1	1	$1,300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*VKMG*	*08/06/12-08/12/12*	*CBS Evening News*	630-7p	--------Su	*1:00*	*~~($1,300.00)~~*	0.00	*NM*
	See MG 11.4,11.5								
	[per Brenda no 630-7p nws due golf/Tina hub]								
4	VKMG	08/08/12-08/10/12	Morn News at 6a	6-7a	--WThF----	1:00	$650.00	0.00	NM
	Ⓜ MG for 11.2 08/12								
5	VKMG	08/08/12-08/10/12	Morn News at 6a	6-7a	--WThF----	1:00	$650.00	0.00	NM
	Ⓜ MG for 11.2 08/12								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
12	WKMG	07/31/12	08/07/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	1:00	1	$12,000.00	P-3	0.00	NM	2	$24,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/30/12	08/05/12	-1-----	1	$12,000.00	0.00
Week:	08/06/12	08/12/12	-1-----	1	$12,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
13	WKMG	08/12/12	08/12/12	M-SU 11p News M-SU 11p News	CM	11-1135p	------S	:30	2	$1,800.00	P-3	0.00	NM	2	$3,600.00

Totals 34 $91,800.00